

Veterans Day Poster Layout Guide

Exact spacing, fonts, and colors for a professional tribute

Recreate this stunning professional design using precise grid measurements and proven font pairings. Use these exact specifications to build your own respectful, gallery-ready commemorative poster.

● Key Layout Specifications

110lb

Linen cardstock for heavy ink

Deep navy

Background hue, not bright royal

Left-aligned

Typography anchored strictly to grid

2 inches

Vertical guide from left edge

3 inches

Margin below secondary text block

Bleed off edge

Bottom white graphic extension technique

1/8 inch

Minimum bleed beyond crop marks

4

Vertical stars centered on serif



Feed Heavy Paper Manually

Check your printer manual for a bypass tray. Feeding heavy cardstock straight through the back prevents the internal rollers from bending or curling your beautiful textured paper.

● Drafting Your Layout

- 1 Set the Background** Sample a warm tone and verify CMYK print values so the dark hue doesn't muddy.
- 2 Anchor the Typography** Snap the first letter of your main title directly to the invisible vertical guide.
- 3 Position the Motifs** Lock the vertical stars onto the exact center vertical axis of the serif text block.
- 4 Protect the Negative Space** Maintain a precise gap below secondary text so typography never crowds the base graphic.
- 5 Extend the Base Graphic** Push the white illustration past the printable margin for a beautifully immersive, heavy silhouette.

● Match Your Display Setting

Find your row: **Your display location**

Your display location	Your pick	Why
Crisp white gallery wall	Minimalist charcoal frame	Creates a sleek monochrome setup
Local events bulletin board	Unframed on warm cork	Provides a warm, rustic feel
Modern office desk	Brass tabletop easel	Perfect for casual, modern spaces

● Typography & Font Pairings

- ☐ Main Header: Condensed Sans, Black / 900 for immediate impact
- ☐ Subheading: Traditional Serif, Regular / 400 for classic readability
- ☐ Date & Time: Sans-Serif, Bold / 700 for quick scanning
- ☐ Location: Traditional Serif, Italic / 400 for elegant contrast
- ☐ Mix only these font families to keep typography cohesive
- ☐ Reduce serif font size rather than shrinking the negative space

● Pre-Print & Trimming Checks

- Locate your printer's manual-feed bypass tray in the manufacturer's manual.
- Test contrast ratio to ensure fine serif details remain legible.
- Check that important mountain details remain inside the trim line.
- Use a sharp craft knife and metal ruler for cuts.

● Project Notes & Measurements

Enjoy the process of bringing this respectful, gallery-ready commemorative tribute to life.