

\$40 Basket Shopping List & Blueprint

Build a premium custom gift that looks incredibly expensive.

Limiting your basket to a strict color palette instantly transforms inexpensive supermarket items into a curated boutique gift. Follow this structural blueprint to maximize visual impact without overspending.

● Key Basket Dimensions

60/30/10 ratio

3-color palette (based on mood)

4-5 in

False bottom filler (check shortest item)

11-13 in

Tall anchor item (your tallest bottle)

8 in sticks

Hidden skewer lifts for small treats

2 in drape

Spill-over edge crossing the front

3-4 items

Medium mid-ground items (plush, chocolates)

2.5 in width

Wire-edged ribbon for structured bow



Support Heavy Glass Items

Place inverted empty cardboard boxes under the crumpled kraft paper to provide a stable, flat base for heavy glass items so they don't crush the filler and sink.

● Assembly Blueprint

- 1 Build the Foundation** Crumple paper over inverted boxes to create hidden lift so items sit proudly at the rim.
- 2 Place the Anchor** Position the tallest bottle exactly at the back center to establish the structural peak.
- 3 Layer the Mid-Ground** Stagger medium chocolates in a semi-circle around the anchor, overlapping slightly to hide empty gaps.
- 4 Elevate Tiny Treats** Tape wrapped chocolates to wooden skewers and insert deeply to float them in negative space.
- 5 Style the Edge** Let a ribbon tail or chocolate cross the front rim for a feeling of overflowing abundance.

● Targeted Budget Breakdown

- ☐ \$12 each: anchor bottle & assorted chocolates
- ☐ \$8 structured woven basket
- ☐ \$5 medium mug or small plush bear
- ☐ \$3 kraft paper and wire-edged ribbon

● Final Visual Checks

- Verify the anchor bottle stands perfectly vertical.
- Check that no bare basket bottom is visible.
- Ensure all colors are evenly distributed.
- Confirm the front edge spills over naturally.
- Review the arrangement from the recipient's exact angle.

● Custom Color Palettes

Find your row: **Your styling mood**

Your styling mood	Your pick	Why
Spa Day Neutrals	Crisp whites & soft creams	Calming aesthetic for bath gifts
Coffee Lover's Dark	Espresso, black & copper	Rich, moody atmosphere
Galentine's Pink	Blush pinks & rose gold	Celebratory feminine arrangement
Gourmet Savory	Olive greens & rustic textures	Earthy look for charcuterie lovers

● Gift Notes & Ideas

Step back, admire your beautiful curation, and get ready to impress your Valentine!