Cover-to-Insert Size Chart

Perfectly plump, designer-quality couch pillows

Stop settling for flat, lifeless cushions. Use this guide to select the exact oversized insert and master the stuffing techniques for a flawless, high-end finish.



Pillow Sizing & Specs

10/90
Feather-down fill blend ratio

1/4
Zip closed to anchor corners

15 mins
Time for no-heat dryer fluff

0
Heat setting for fluff cycle

Protect the Zipper

Zip the cover partially closed before inserting the taco-folded pillow to safely anchor the bottom corners and prevent the delicate seams from ripping under pressure.

Cover-to-Insert Size Chart

Find your row: **Empty Cover Shape**

Empty Cover Shape	Your pick	Why
16, 18 or 20 Square	Size up by two inches	Reaches deeply into every corner
22 or 24 in. Square	Add 2 in. to insert	Creates a beautifully dense fill
12×20 in. Lumbar	Size up by one inch	Maintains tailored rectangular shape
14×24 in. Lumbar	Add 1 in. to insert	Gentler sizing for long cushions

Pre-Stuffing Checks

- ○ Measure empty cover seam to seam, pulling the top edge completely taut.
- ○ Never measure diagonally across the center or use the lumpy old insert.
- ○ Look for tightly woven white cotton down-proof ticking to contain sharp quills.
- ○ Check the ticking for stray escaping feathers before your monthly fluffing routine.

Stuffing & Fluffing Sequence

1. **Wrap insert in batting** Use thin polyester quilt material to eliminate lumpy side profiles and create a perfectly smooth edge.
2. **Taco-fold, corners in** Fold the wrapped insert in half, push into the cover tips, slide back, and release sharply.
3. **Plump from the sides** Push inward aggressively from left and right side seams to force fill upward into a crown.
4. **Refresh with dryer fluff** Tumble dry with clean tennis balls on a no-heat setting to separate compressed feathers.

Pillow Project Notes

Enjoy your beautifully styled, perfectly plumped living room textiles!