60-30-10 Color Proportion Guide

Effortlessly balance vibrant upholstery and accents.

Confidently mix bold hues without overwhelming your living room. Use these proportions to ground your space and let your favorite colors shine.



Your Core Proportions

60%
Dominant neutral background like warm white

30%
Secondary color for primary seating

10%
Vibrant accent hues grouped in pairs

Min. 8 in
Rug extension under sofa front legs

Min. 18 in
Clearance between coffee table and sofa

2700K
Warm ambient lighting bulb temperature

Maintain your plush velvet

Brush velvet upholstery weekly with a soft-bristled garment brush in the pile's direction to maintain light-absorbing qualities and keep the rich color.

Select Your Rug Contrast

Find your row: **Your furniture style**

Your furniture style	Your pick	Why
Bold, solid velvet sofas	Low contrast rug	Calms eye and blends hues
Entirely neutral furniture	High contrast rug	Creates a strong focal point
Minimalist spaces needing blocks	Solid color rug	Adds heavy visual weight
Transitional with mixed materials	Tonal geometric rug	Introduces subtle modern texture

Curated Styling Essentials

- [ ] Velvet deepens tone; plush pile prevents flat, cartoonish colors.
- [ ] Echo hue at 3 heights to bridge vertical gaps.
- [ ] Low contrast rug calms the room under bold sofas.
- [ ] Matte wood stops glare, creating a restful visual pause.
- [ ] Match floor-to-ceiling linen drapes to your wall color.
- [ ] Select unlacquered brass or aged bronze metallic finishes.
- [ ] Group deep cool-toned plants to soften bold transitions.
- [ ] Concentrate vibrant pillows on the mid-level visual plane.

Check Before You Buy

- ○ Verify south-facing windows; intense sunlight amplifies mustard tones.
- ○ Shine a flashlight on wood samples to ensure light diffuses.
- ○ Check finish descriptions for open-grain, oiled, or flat matte lacquer.
- ○ Avoid polyurethane topcoats that create a plastic-like sheen.
- ○ Ensure primary seating occupies its correct visual weight proportion.

Room Measurements & Ideas

Enjoy your beautifully balanced space, where every vibrant hue feels perfectly at home!